

TOWN OF FRANKLIN TOURISM DEVELOPEMNT AUTHORITY

MEETING MINUTES

OCTOBER 13, 2025

Present: Members: Town Manager Amie Owens, Chairperson Tim Crabtree, Heather Dombroskie, Hannah Edwards, Guy Gooder, Colin McGinniss, and Rob Reale.

Absent: Members Kevin Covell and Angela Martin

Others present: Nicole Bradley, Town Clerk
Robbie Tompa, Town Councilman
Morgan Stewart, Stewart Communications
Mia Overton, The Franklin Press
James Williams, Local Artist
Steve Crabtree, Crabtree Family Enterprises

1. Call to Order- Chairperson Tim Crabtree

The meeting was called to order at 5:30 p.m.

2. Approval of the September 8, 2025 Meeting Minutes

Member Kevin Covell made a motion, seconded by Hannah Edwards to approve the minutes of the July 14, 2025 meeting as presented. Motion carried unanimously by a vote of 6-0.

3. Financial Reports- ending August 30, 2025

Town Manager Amie Owens presented the Financial Report through the end of August 2025. She noted that for the month of August 2025 \$17,023.38 was collected in occupancy tax (2nd highest August on record; above the 10 average). Total expenses thus far \$30,863.09 leaving a balance of \$149,136.91 and \$176,825.51 remains in TDA Fund Balance. The report is incorporated into these minutes as Exhibit A.

Member Hannah Edwards made a motion, seconded by Member Rob Reale to approve the financial report ending August 30, 2025. Motion carried unanimously by a vote of 7-0.

4. New Business

A.) New Application for Consideration

Crabtree Family Entertainment – 12th Annual Ruby Drop – December 31, 2025

Steve Crabtree, Crabtree Family Entertainment, presented their application for consideration. The request is for \$4,000. This item will be voted on at the November meeting.

5. Items from the Board

A.) Annual Marketing Report- Stewart Communications

- Social Media post, ads, videos (views)
- New followers
- Media Relations (Tampa CBS)
- Billboard in Tifton, GA with Smoky Mountain Host

B.) Potential Art Project -James Williams

Mr. Williams brought a sketch of the trout sculpture that he presented last month. There was additional discussion about the location, placement and bolting down of the sculpture on a concrete slab.

Town Manager Owens stated that there were not enough funds in the current budget to cover the cost of the sculpture. She did note that the TDA Board can go to Town Council and request additional funds from their Fund Balance.

TDA Members will think on where in Town (on Town property) the sculpture could be placed and additional discussion will take place an the next TDA meeting.

6. Announcements

A.) The next regular scheduled TDA meeting will be held on Monday, November 10, 2025 at 5:30 p.m. in the Town Hall Board Room.

7. Adjourn

Member Guy Gooder made a motion, seconded by Member Heather Dombroskie to adjourn the meeting at 6:13 p.m. Motion carried unanimously by a vote of 7-0.

Tim Crabtree, Chairperson

Nicole Bradley, Town Clerk